

## ARE YOU A JEWELLERY DESIGNER/ARTIST?

Do you have a portfolio full of Jewellery sketches? The UAE's leading Jewellery artist, Azza Al Qubaisi will be running the EBDA'A Award online in 2021 to discover the latest talent that may set the industry alight.

## THE AIM OF THE COMPETITION:

Jewellery artists are encouraged to showcase their designs through social media where they will then be evaluated by a committee of leaders in the Jewellery market and given the opportunity to be mentored to give them the confidence to develop a successful career in Jewellery design. The EBDA'A Award is a great way to further promote the talent of Emirati Jewellery designers in the region.

## THE REWARDS:

- Receiving the Awards trophy designed by artist Azza Al Qubaisi
- Displaying the winners & nominees' designs/pieces during the JWS 2022
- Development and Production of the winning designs by EBDA'A sponsors
- Attend selected training courses from our supporters
- Winners will be featured with the award's media partner

### **GRAND PRIZE**

Reed Exhibitions will fly the main winner who will be chosen based on personality – potential growth and creativity to offer a complementary stand during JWS 2022 to showcase the finished Jewellery.

### **PARTICIPANTS:**

The Award is open for designers upcoming or emerging, Nationals and Residents who are above 18 years old depending on the categories below:

#### **PEARL DESIGN**

#### Criteria

- Modern design
- Highlighting Arabian pearls
- Everyday jewelry

#### **CALLIGRAPHY**

#### Criteria

- Inspired by the quotes, words of poetry
- Everyday jewelry

### **EMIRATI DESIGN**

#### Criteria

- Cultural elements
- Desert/ Oasis/ Marine of UAE
- Everyday jewelry

### PEOPLE OF DETERMINATION

in collaboration with the Ministry of Community Development

### Criteria

- Modern design
- Everyday jewelry

## **TERMS AND CONDITIONS**

- Using Qelada stone size 0.9cm or 9mm or without stone
- Each participants can submit unlimited designs
- Age 15 and above
- POD card issued by MOCD
- UAE Resident
- Emirates ID number



# **REGISTRATION PROCEDURE**

## **DEADLINES FOR SUBMISSION OF ENTRIES: OCTOBER 16, 2021**

- 1 Download and complete the application form from www.jws.ae under the Ebda'a section.
- 2 Participants must submit a copy of passport and Emirates ID.
- 3 Complete and send the application form along with the design sketches to Ebdaa.award@arjmst.com
  - Maximum of 5MB will be accepted through the email
  - For files more than 5MB please send your files in separate emails or through www.wetransfer.com or
- 9 Finalists will be selected and notified. Those not selected will also be notified by email.

Please contact the organizer for more information about the competition details and selection criteria. Terms and Conditions apply.

#### Contact:

E: Ebdaa.award@arjmst.com | T: +971 2 6441575 | M: +971 5 54936308