

PRESS RELEASE

**Jewellery & Watch Show Abu Dhabi Rescheduled
Event postponed to October 2021**

Abu Dhabi, September 22, 2020: With the health and safety of everyone involved in Jewellery & Watch Show Abu Dhabi, Reed Exhibitions, organisers of Jewellery & Watch Show Abu Dhabi has rescheduled this year's event until 26-30 October 2021.

Following the guidance from the JWS community and stakeholders, the UAE health authority advice and the instruction from the Abu Dhabi Department of Culture and Tourism that no events should take place until further notice in the Emirate, there was no choice but to cancel this year's JWS Abu Dhabi, initially planned for October 2020.

"Unfortunately we have had to cancel our event in line with all the advice we have received from the various local authorities. We apologise for any inconvenience that this may cause and are grateful to our customers for all their support and constructive input during this challenging time." Commented Vasyl Zhygalo, Managing Director – Reed Exhibitions Middle East.

The next edition of JWS Abu Dhabi will now take place on **26-30 October 2021**.

The team at JWS are looking forward to coming back together to celebrate a shared passion for jewellery and move the industry forward.

Jewellery & Watch Show hosts some of the best names in the jewellery business and is the key place to see the latest trends in watch design and exquisite fashion jewellery from around the world. The 2021 edition of JWS is expected to highlight over 140 brands from 25 different countries, including brands coming for the very first time to the UAE.

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